

Reno Business Block Is Sold For \$350,000

RENO (Nev.), Sept. 11.—Sale of the Fordonia Building at East Second and Center Streets by James McKay and William Graham to Sanford Adler, new owner of Cal-Neva lodge at Lake Tahoe, for \$350,000 cash was announced here today. Negotiations for the purchase of the building had been in progress for several weeks.

The Adler interests plan to spend \$200,000 remodeling the two story brick building and will open a night club and gambling establishment in the quarters formerly operated by Club Fortune, which closed nearly two years ago when the lease held by Joseph Zemansky expired.

It is understood the new club will be called Cal-Neva Reno, and will be operated in conjunction with the resort of the same name at Lake Tahoe.

The Fordonia Building was erected 30 years ago by William and Herman Levy, who operated the Palace Dry Goods store in the structure. The building was sold by the Levy interests when they retired from the dry goods business, and was purchased several years ago by McKay and Graham. The upper floor is occupied by offices.

As a result of the deal the Republican and Democratic headquarters, which have been occupying the ground floor for several weeks, will be forced to find other locations before the November election.