

I HEARD that Columbia has agreed to let Kim Novak announce marriage plans this summer, but Kim says no.

"The studio and everybody have convinced me that it wouldn't be the thing to do right now," she declares. "So far, I have been successful in a small way but my career is not solidly established. I had better wait until it is before I get married."

Kim's steady, Mac Krim, apparently is willing to be patient. He is living here all the time now except for a few trips a year to Detroit to check up on his theaters. Currently, he and Sanford Adler are building a subdivision of houses near the Hillcrest Country club.

And I just happened to think. If he and Kim do get married, her name will be Kim Krim.