

**There
must
be a
reason!**

Rancho Vista



Since the beginning of spring, Paul W. Trousdale and Associates have sold properties as fast as they were able to develop them, totaling \$10,774,000.00!

THAT sounds like a lot of homes, and it is, but to those who have purchased and live in them today, it's not a surprise to hear that Paul W. Trousdale and Associates homes are breaking sales records.

CALIFORNIANS realize the Trousdale organization is proficient in all its undertakings and they are certain to receive the greatest dollar-for-dollar value possible when they select a Trousdale home. They know the finest of individual building techniques, planning and designing goes into every home and feel assured when they buy, that their's is a beautiful, comfortable home of which they can be proud forever.

A TYPICAL Trousdale planned community is RANCHO VISTA, a palatial suburb in the heart of Los Angeles that enjoys the advantageous climate and panoramic charm of the Baldwin Hills.

DUE to the unprecedented demand for more of these moderately priced homes in this ideal location a **Second Unit** of Rancho Vista homes has just opened for sale, again affording home owners the maximum of luxurious convenience, priced at a minimum of cost, and located just seven miles from downtown Los Angeles, Hollywood and beach resorts.

IN order to give the buyers an opportunity to personalize their new homes, the builders are offering in the second unit of Rancho Vista homes, an individual selection of all interior decorations, color schemes, wall paper patterns and landscaping.

Come out today, inspect the model home, completely furnished by Barker Bros.

THERE IS A GOOD REASON

A few homes are available for immediate occupancy in each of these communities.

Tract Office: 3843 Orange Drive AXminister 7691
(South on La Brea to Exposition)

Sales Offices

MUtual 3167

"Baldwin Hills"

AXminister 7691

"West Los Angeles"

ARizona 9-8216

BRadshaw 2-4129

"Long Beach"

MEtcalfe 3-4304

"San Fernando Valley"

SEpulveda 7-4643

ANOTHER *Paul W. Trousdale* & ASSOCIATES
DEVELOPMENT

