BUGSIE'S FLAMINGO SOLD TO HOTEL MAN: Adler of El Rancho Vegas Pays ... Los Angeles Times (1923-1995); Jul 13, 1947; ProQuest Historical Newspapers: Los Angeles Times pg. 2

BUGSIE'S FLAMINGO SOLD TO HOTEL MAN

Adler of El Rancho Vegas Pays \$3,000,000 for Slain Gangster's Ornate Desert Club

LAS VEGAS (Nev.) July 12. (U.P.)—One of Benjamin (Bugsie) Siegel's rival hotel owners disclosed today he had bought the slain gangster's ornate Flamingo casino for \$3,000,000.

He is Sanford D. Adler, who by the deal became president both of the Flamingo and El Rancho Vegas.

The Flamingo reportedly had been losing money as fast as did the customers at its gaming tables. Siegel's need to make up the losses was believed to have contributed to his assassination June 20 in Beverly Hills.

Costing almost \$6,000,000 to build, the Flamingo had redand-blue lighted bushes and a green pond, rugs thicker than a dealer's bank roll and more mirrors than a crazy house. Behind a fountain in the lobby were \$7 to \$30 rooms frequented by movie stars who liked the custom-made bedssix inches wider and six inches longer.

Backing the desert colossus, besides Siegel, were Harry Rothberg, vice-president of the American Distilleries Co. of Peoria, Ill.; Billy Wilkerson, publisher of a movie trade journal, and Joe Ross, a Hollywood lawyer.

The Flamingo was sold by the Nevada Hotel Corp., acting through Murray Randolph, Los Angeles broker.

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