

# Premier Jersey Herd of Pacific Coast at Palms

## Ferdinand R. Bain Is Owner of Champion Herd; Foundation Stock Comes from Isle of Jersey; A Model Dairy Ranch

La Lomita Rancho, located at Palms, California, has the distinction of being the premier Jersey herd of the Pacific Coast. Its start and its success is due to the efforts of Ferdinand R. Bain, its owner, and R. J. Wool, its able Superintendent, both of whom are responsible for the excellent show herd now exhibiting at the principal fairs in this and other states. The strain comes from Sybil's Gamboges, of which Imported Sybil's Gamboge a bull who sold for \$65,000, is the outstanding representative. One of the leading sires of the herd at Palms, is Oxford Majesty's Sybil Gipsev, conceded to be one of the greatest sons of Sybil Gamboge.

La Lomita, a Spanish name, meaning "small hill ranch" and which covers over 100 acres of fine grazing land, is one of the model dairy ranches in this state. Milk from the ranch is all Government tested and is sent direct to many of the fashionable hotels and clubs in this section among which are the Biltmore Hotel, Alexandria Hotel, L. A. Country Club, and the Hollywood Athletic Club.

Mr. Bain before starting his herd, went to the Isle of Jersey, where he made his first purchases. A love of high bred cattle, and a desire to promote better breeding of dairy herds in California, prompted Mr. Bain to establish his herd which was soon followed by an exhibition at the different fairs from his collection that from the time of its first showing back in 1922 has captured many prizes.

During this year the La Lomita Show Herd has exhibited at the State, San Joaquin, California, Ventura County, Southern California and Los Angeles County Fairs and

upon and upon the completion of the Pomona Fair will go to Phoenix, Arizona, to show at the State Fair there. The show herd consists of a complete herd in itself of 31 head ranging from calves up. At the Stockton Fair, the leading prizes captured were: Grand Champion Cow, Sybil's Oxonia; Junior Champion Bull, Molly's Count of La Lomita.

At the State Fair, Grand Champion Bull, Molly's Count of La Lomita; Grand Champion Cow, Imp. Petune's, "You'll Do Star".

At Riverside Fair, Grand Champion Bull, Molly's Count of La Lomita; Grand Champion Cow, Imp. Petune's "You'll Do Star".

At Ventura Fair, Grand Champion Bull, Molly's Count of La Lomita; Grand Champion Cow Sybil's Oxonia.

In addition to these Grand Champion prizes many others were won for other classes. What the herd will do at Pomona is yet a question but if past records are any criterion, it is probable they will make an excellent showing. It is interesting to note that the bull, Molly's Count of La Lomita, first entered this year at Stockton and won there the Junior Grand Championship and then proceeded to capture the Grand championship in every fair he has appeared in to date. This is a remarkable record and one to which Mr. Bain may point at with pride. Like many other men who have excellent herds, Mr. Bain considers the ranch as his pet hobby, but most of his time is spent at his desk at the Southern California Gas Company, of which he is President and General Manager.

There are always young bulls for sale at the Rancho and these are daily exhibited by Mr. Wool to the many visitors who motor out to the beautiful Los Angeles suburb see what is considered one of the best and most modern dairy ranches in the state.