

K. N. X.  
 EVERY  
 FRIDAY  
 6:30  
 TO  
 7:30  
 P. M.



K. F. W. B.  
 EVERY  
 WED.  
 7:00  
 TO  
 8:00  
 P. M.

## It Means

... That Beverlyridge is the fastest selling . . . most highly developed . . . safely restricted home community in Southern California . . . That no project of such magnitude has ever attained the popularity or established such a record for accomplishment as Beverlyridge has in two short months.

WE WANT YOU IN BEVERLYRIDGE

FLAWLESS APPROACH TO BEVERLYRIDGE—Motor through the Hollywood, Wilshire and Beverly Hills residence districts to the Beverly Hills Hotel. Turn north on Canon Drive, along Benedict Canyon Drive which is a continuation of Canon Drive. Turn right on Summit Drive and follow the signs to BEVERLYRIDGE.



Within sixty days fifty beautiful homes will be well under construction . . . Electric and telephone wires in conduits . . . water . . . gas . . . concrete streets to be laid when conduits are finished . . . landscaping and bridle paths . . . a magnificent panorama of the mountains, valleys, city and sea bestowed from the windows of your home.

**BEVERLYRIDGE COMPANY**  
 203 WRIGHT AND CALLENDER BUILDING  
 Telephone TRinity 0432 LOS ANGELES  
 Beverly Hills Office Western Wilshire Office  
 1830 Burton Way 512-4 S. Western Avenue  
 OXford 6803 LAWRENCE B. BURCK  
 Dunkirk 1220

# MONTE-MAR VISTA

*Signals to Thousands Each Night*

The SIGN that brought

**\$ 300,000 IN SALES**

from prominent people

**You May Know One Among These Recent Buyers:**

G. C. HEWITT  
 Los Angeles Contractor  
 RAY THOMAS  
 Owner Electric Equipment Corporation  
 HARRY PALMER  
 Palmer Electric Manufacturing Company  
 JOSEPH P. DALEY  
 Daley Stores

K. STONIER  
 University of Southern California  
 ELMER R. PIERSON  
 Pathe Film Corporation  
 VERN R. DAY  
 Culver City Capitalist  
 H. H. COTTON  
 Banker, Financier  
 BURT DEQUINE

## Country Clubs Surround This Property

It is men of this character, many born and reared in Los Angeles, who see at a glance the super Monte-Mar Vista surroundings. Simply wonderful. See it. Compare its marvelous view, for Monte-Mar Vista is not a mountain hillside—but an elevated, rounded inverted "saucer like" piece of high ground that rises above all other land between Los Angeles and the sea. On each edge the beautified country club grounds spread out before you.

**NO FINER IMPROVEMENTS. NO FINER HOMES IN ANY PROPERTY. DRIVE OUT. LOOK.**

*West on Pico Boulevard you will see the big sign. Turn in Motor Avenue (between Hillcrest and Rancho Country Clubs.) From the south you enter off National Boulevard by way of the California Country Club.*

**W. R. M'CONNELL, F. FRED W. FORRESTER & JOHN P. HAYS**  
 SUBDIVIDERS  
 1406 WILSHIRE BOULEVARD  
 BEVERLY HILLS  
 PHONE OXFORD 5707

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