

Thursday, December 31, 1914

ASHLAND TIDINGS

PAGE ELEVEN

### Southern Oregon, The Tourists Paradise

JEN. C. SHELDON, MEDFORD

The development and permanent status of any district, not already strictly protected, will be determined by two circumstances: First, the natural resources capable of being brought to commercial use, and, second, the attractions of the district to tourists, both as a home-maker and tourist. It is often a question in my

mind which of these two is the most potent. When one considers the southern California and we have today and the barren and waste of sixty years ago, the real tangible value of assets that make for happy, healthful homes and will bring the "tourist crop," is hard to overestimate.

What Are Tourist Attractions? A consideration of what almost southern Oregon has to attract the tourist should start from the coast. What does the tourist seek? What are those things which will attract a



**BENJAMIN C. SHELDON**  
One of the strong advocates of southern Oregon, natural attractions. Also a prominent banker. ... mind which of these two is the most potent. When one considers the southern California and we have today and the barren and waste of sixty years ago, the real tangible value of assets that make for happy, healthful homes and will bring the "tourist crop," is hard to overestimate.

What Are Tourist Attractions? A consideration of what almost southern Oregon has to attract the tourist should start from the coast. What does the tourist seek? What are those things which will attract a



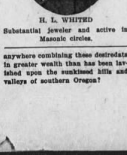
**HON. E. D. BRIGGS**  
For 24 years he has been a leading lawyer of Ashland. In past positions and past commander of British Temple, and has always taken great interest in Marine matters.

What Are Tourist Attractions? A consideration of what almost southern Oregon has to attract the tourist should start from the coast. What does the tourist seek? What are those things which will attract a



**EMIL PEILL**  
Peill's farm improvement house is known over all southern Oregon. Its owner, Mr. Peill, is a member of the Shiloh, and is noted for his generosity to beneficial propositions.

What Are Tourist Attractions? A consideration of what almost southern Oregon has to attract the tourist should start from the coast. What does the tourist seek? What are those things which will attract a



**H. L. WHITTED**  
Substantial jeweler and active in Marine circles. ... anywhere combining these elements in greater wealth than has been hitherto upon the unbroken hills and valleys of southern Oregon?

What Are Tourist Attractions? A consideration of what almost southern Oregon has to attract the tourist should start from the coast. What does the tourist seek? What are those things which will attract a

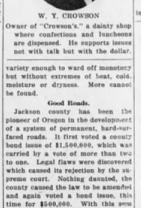
cover, H. C. to San Diego, Cal. The section covering the passage of the Rogue River is a delight, but to the road builder and the traveler. For citizens, miles a grade, through most easy grade of less than a percent climb the slope, through majestic forms of virgin pine, cedar and fir. There are no steep pitches or sharp turns, no narrow paths.



Fishing near Ashland. Too much for the basket. More than an hour's good-sized catch in a few hours.

usually well scattered over the year. It seldom gets warmer than 110 degrees in summer, nor lower than 23 degrees above zero in winter. The writer has suffered more from the heat in one day in Minnesota than he has in one year in Oregon. The heat is not oppressive; it is only a matter of degree. Contagious diseases are not common in the mountains, and are not so common in the valleys. The climate is not so hot in summer as it is in the valley. The climate is not so hot in summer as it is in the valley.

**W. Y. CROWSON**  
Owner of "Crowson's," a dairy ship where conditions and business are improved. He expects to leave not with talk but with the dollar.



**B. M. SHOUDY**  
Owner of the Shiloh mare, dealer in horses and sporting goods, and always "as glad hand for everybody."

**G. CLIFFORD JENKINS**  
The multi-faceted manager of the Oregon Gas and Electric Company. The way he has over your gas bill, but he knows.

### The Helman Baths

(By Otis A. Helman.) In the year 1831 my father, A. B. Helman, viewed from the top of the Helman Mountain, for the first time, the picturesque Rogue River Valley. The month was June and the water was warm, higher than man's head over the water valley and the Helman. He thought it the most beautiful sight he had ever seen and felt he desired to look further for a home.



F. E. CONWAY

Believable contractor and builder, who has advised some of the finest residences in the city. At present he is engaged upon his proposed county city, Marvinton.

**L. J. GORRE**  
Owner of the leading ladies' and gentlemen's tailored establishments of the city, known as "Orver" Tailor Shop.

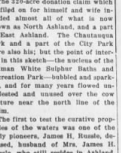


**DEPUTY SHERIFF D. D. GOOD**  
Proprietor of the City Truck and Storage Company and Shiloh "Shiloh" Passenger Station and Freight Line between Ashland and Medford. In business in Ashland for twenty years.

**M. C. BODINGTON**  
Of McWilliams & Edgerton, real estate dealers. Well known to substantial real estate circles.

### The Helman Baths

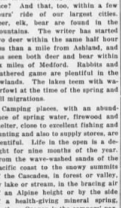
(By Otis A. Helman.) In the year 1831 my father, A. B. Helman, viewed from the top of the Helman Mountain, for the first time, the picturesque Rogue River Valley. The month was June and the water was warm, higher than man's head over the water valley and the Helman. He thought it the most beautiful sight he had ever seen and felt he desired to look further for a home.



F. E. CONWAY

Believable contractor and builder, who has advised some of the finest residences in the city. At present he is engaged upon his proposed county city, Marvinton.

**L. J. GORRE**  
Owner of the leading ladies' and gentlemen's tailored establishments of the city, known as "Orver" Tailor Shop.



**DEPUTY SHERIFF D. D. GOOD**  
Proprietor of the City Truck and Storage Company and Shiloh "Shiloh" Passenger Station and Freight Line between Ashland and Medford. In business in Ashland for twenty years.

**M. C. BODINGTON**  
Of McWilliams & Edgerton, real estate dealers. Well known to substantial real estate circles.

### The Helman Baths

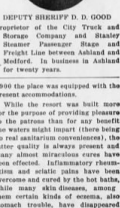
(By Otis A. Helman.) In the year 1831 my father, A. B. Helman, viewed from the top of the Helman Mountain, for the first time, the picturesque Rogue River Valley. The month was June and the water was warm, higher than man's head over the water valley and the Helman. He thought it the most beautiful sight he had ever seen and felt he desired to look further for a home.



F. E. CONWAY

Believable contractor and builder, who has advised some of the finest residences in the city. At present he is engaged upon his proposed county city, Marvinton.

**L. J. GORRE**  
Owner of the leading ladies' and gentlemen's tailored establishments of the city, known as "Orver" Tailor Shop.



**DEPUTY SHERIFF D. D. GOOD**  
Proprietor of the City Truck and Storage Company and Shiloh "Shiloh" Passenger Station and Freight Line between Ashland and Medford. In business in Ashland for twenty years.

**M. C. BODINGTON**  
Of McWilliams & Edgerton, real estate dealers. Well known to substantial real estate circles.